

# Understanding tag reporting – NRCTP questionnaire

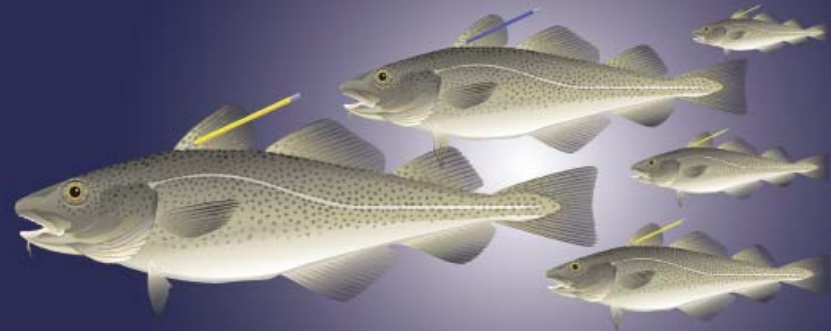


# Mass-mailing January 2008

- Results-oriented glossy mass-mailing
  - Included a questionnaire:
  - Perception of this study
  - What we could have done better/differently?
- Understanding reporting rates
- Completed & returned questionnaires: **112 !!!**

## Northeast Regional Cod Tagging Program

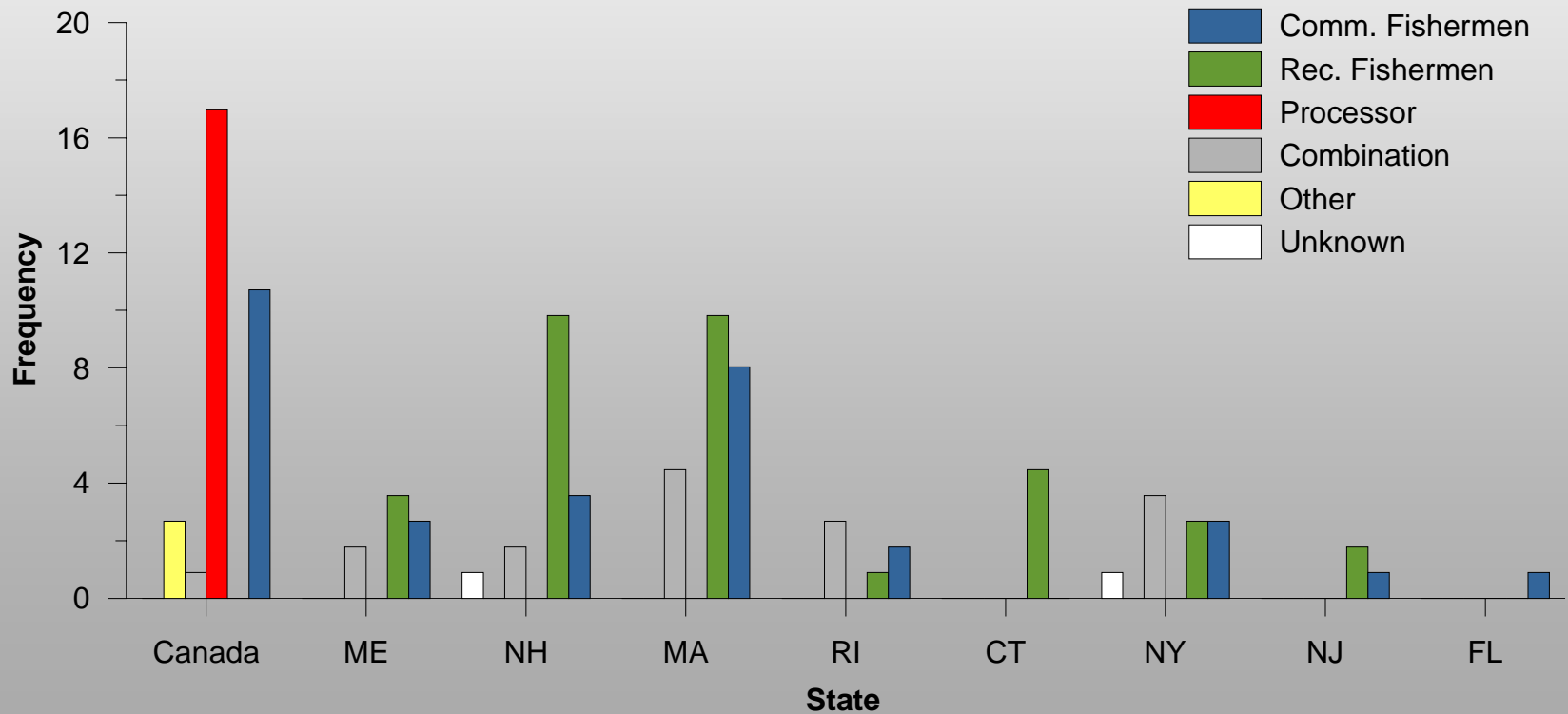
An overview of findings from data collected through the Northeast Regional Cod Tagging Program: a five year, international, collaborative study into cod migration in the Gulf of Maine region.



# Who responded?

1 - Which best describes you? (check all which apply)

- Commercial fisherman
- Processor
- Recreational fisherman
- Observer



# Who responded?

## 3 - Have you ever tagged and released fish?

For this Program?

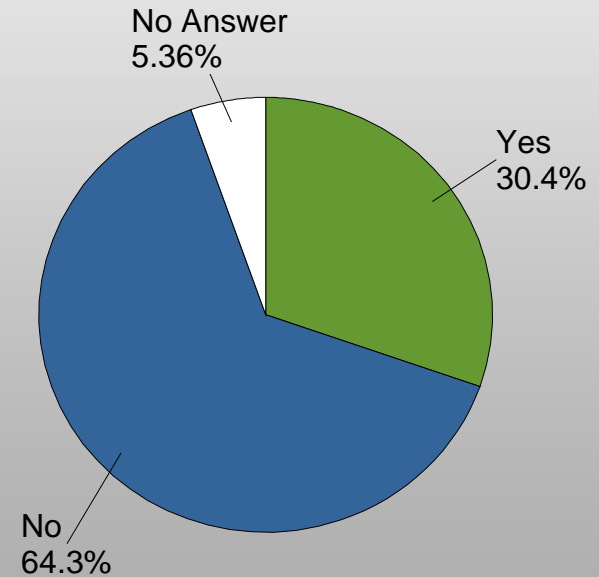
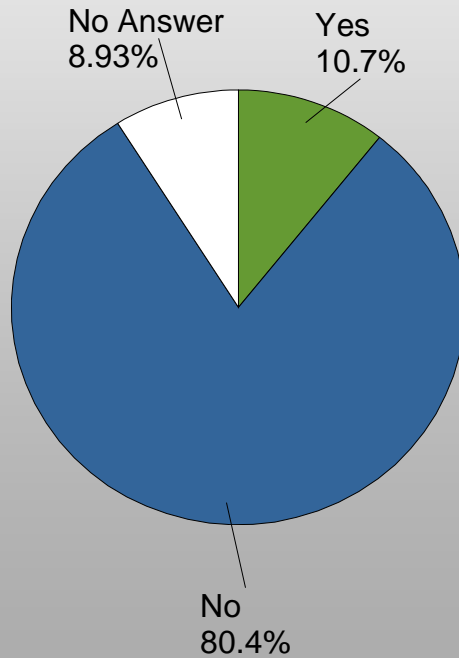
For another tagging program?

Yes

No

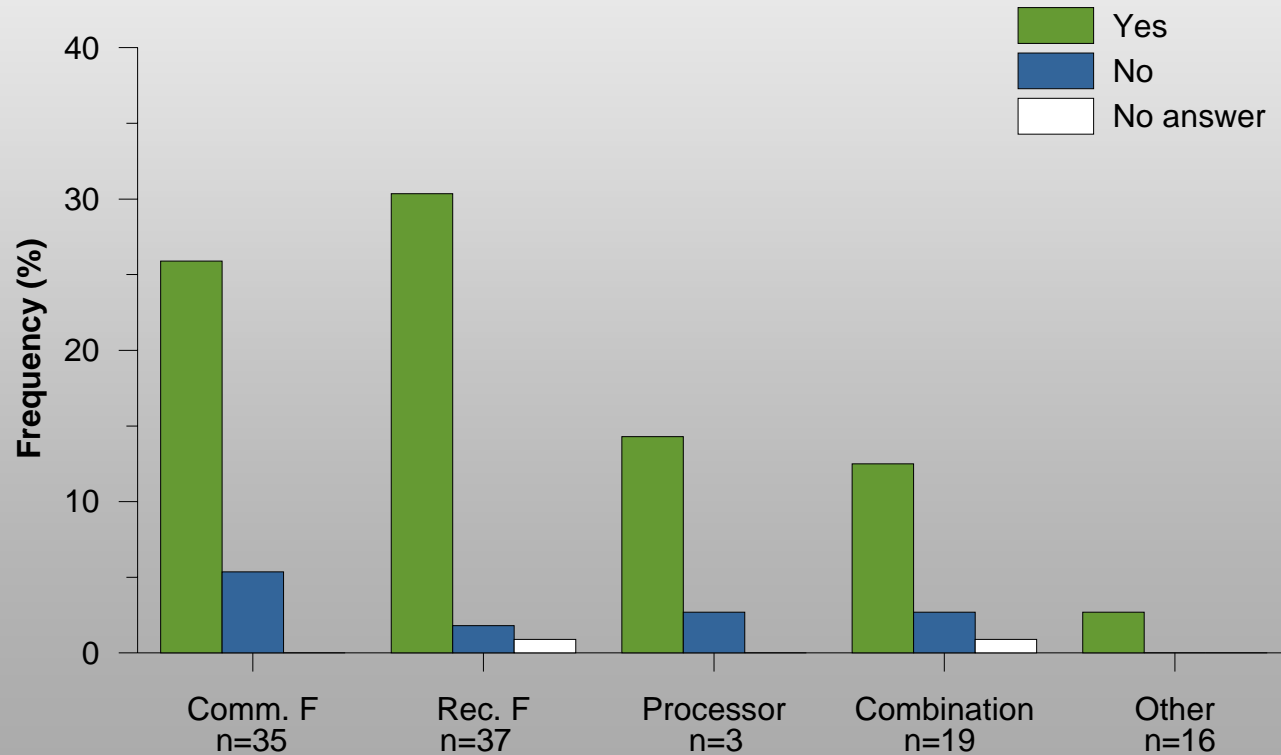
Yes

No



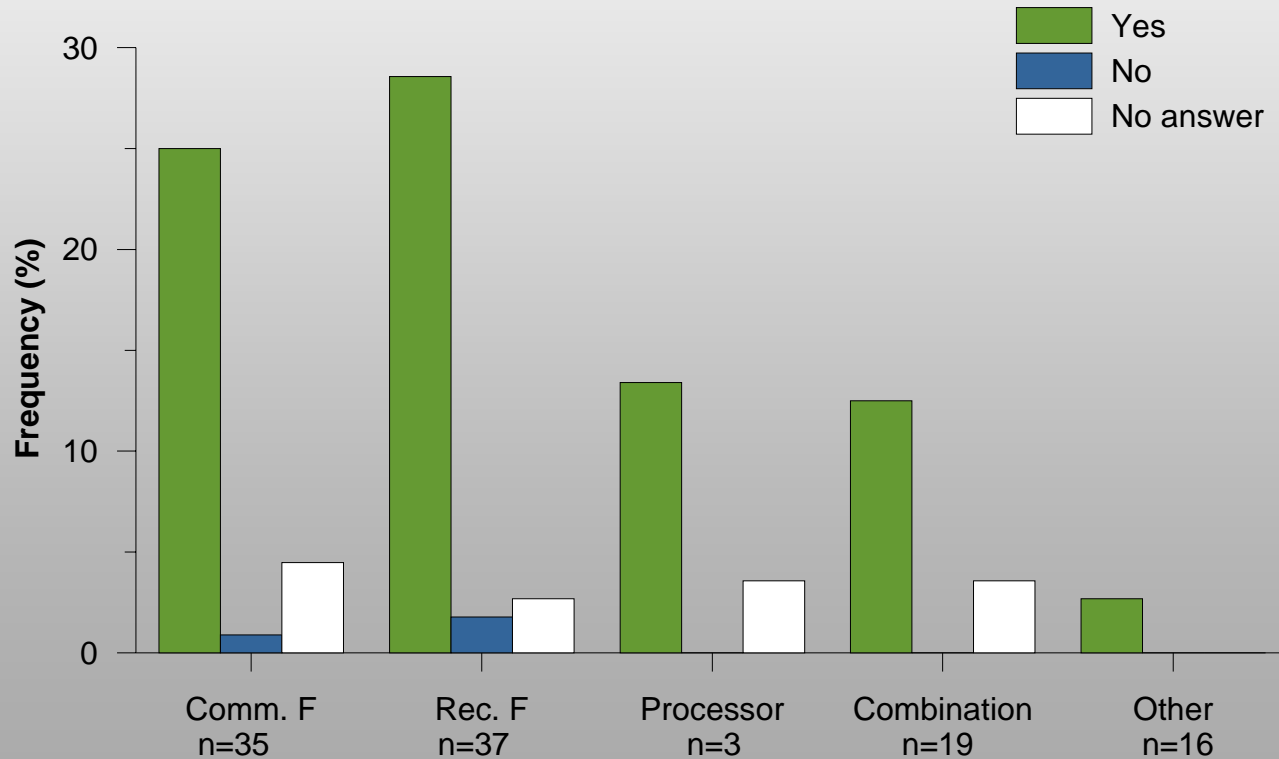
# Who responded?

4 - Have you ever caught a tagged cod or a tagged fish of another species?  Yes  No



# Tag visibility?

5 - If yes to Q4, were the tags visible enough?  Yes  No



# Tag visibility?

6 - Which tag color do you think would be most visible on cod?

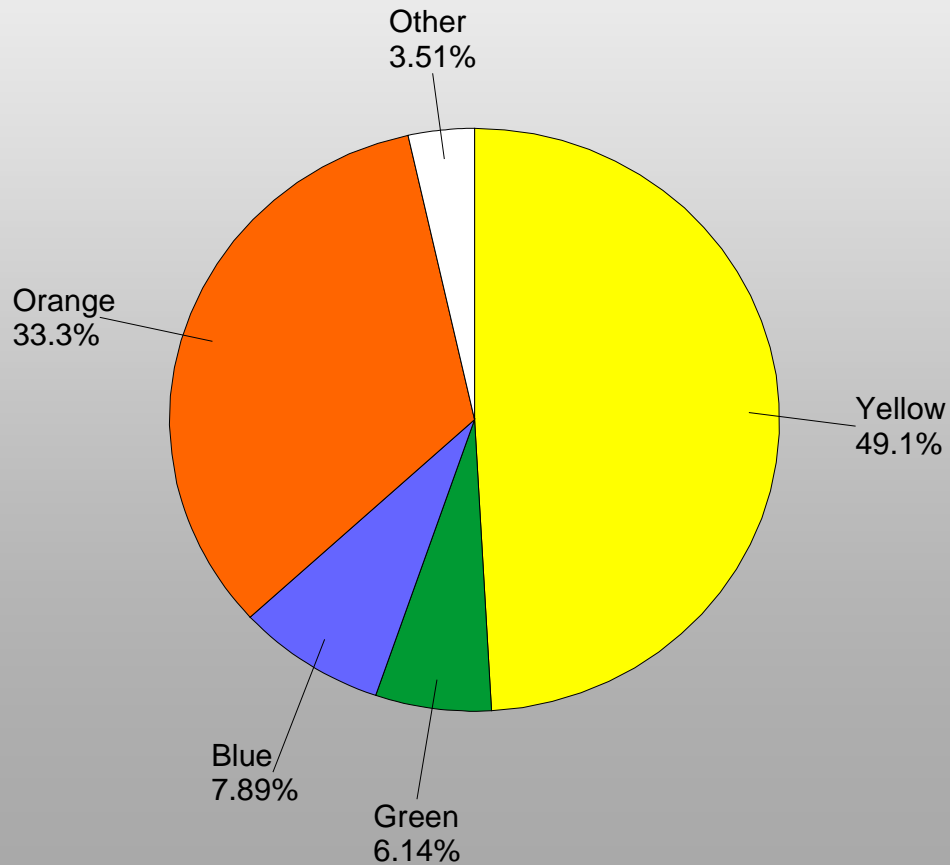
yellow

green

orange

blue

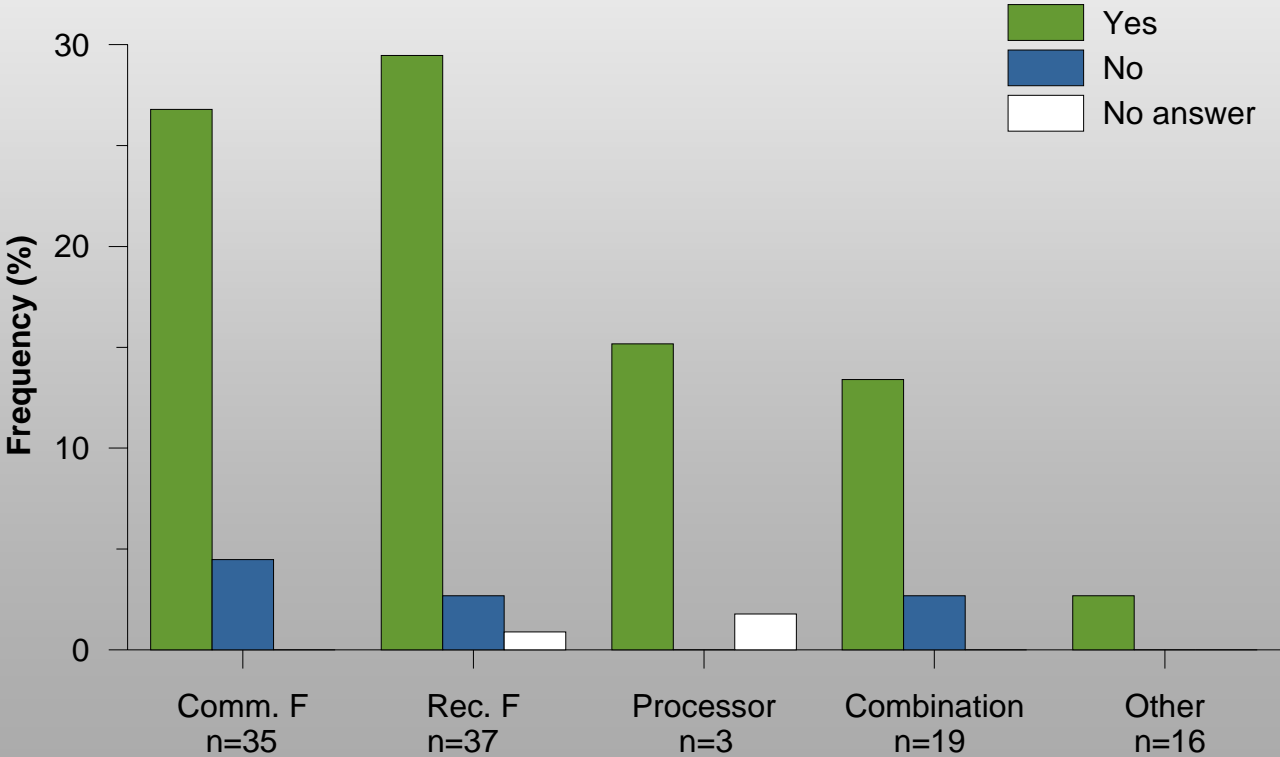
other



# Rewards

9 - Are you aware of the cod tag rewards available?

Yes  No



# Rewards

11 - Did you like your reward item?

Yes  No

15 - Have you been happy with the level of information you have received from this study in:

Your tagged fish recapture report?

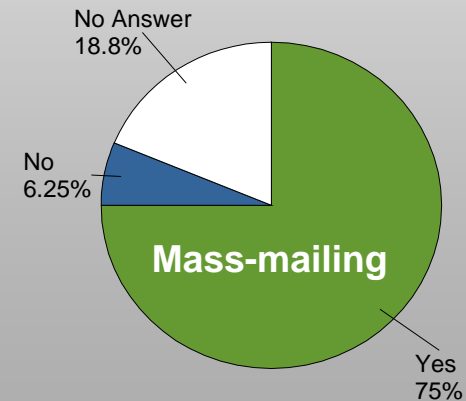
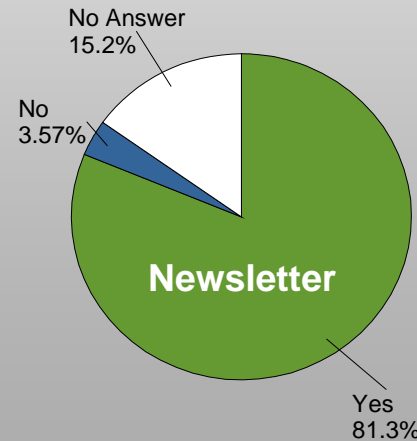
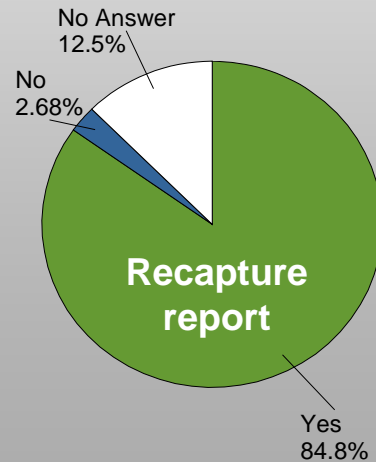
Yes  No

Newsletters?

Yes  No

Mass-mailings?

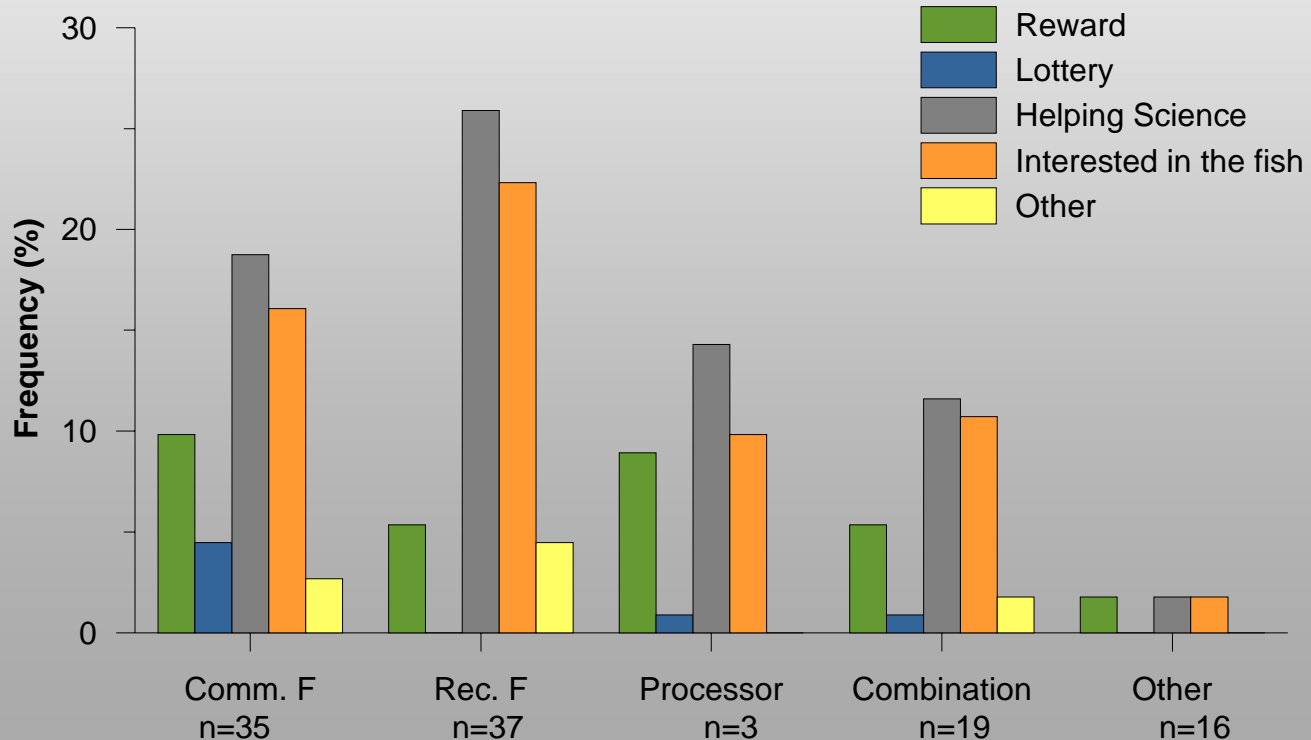
Yes  No



# Reporting

18 - If you did return tags, what was your motivation?

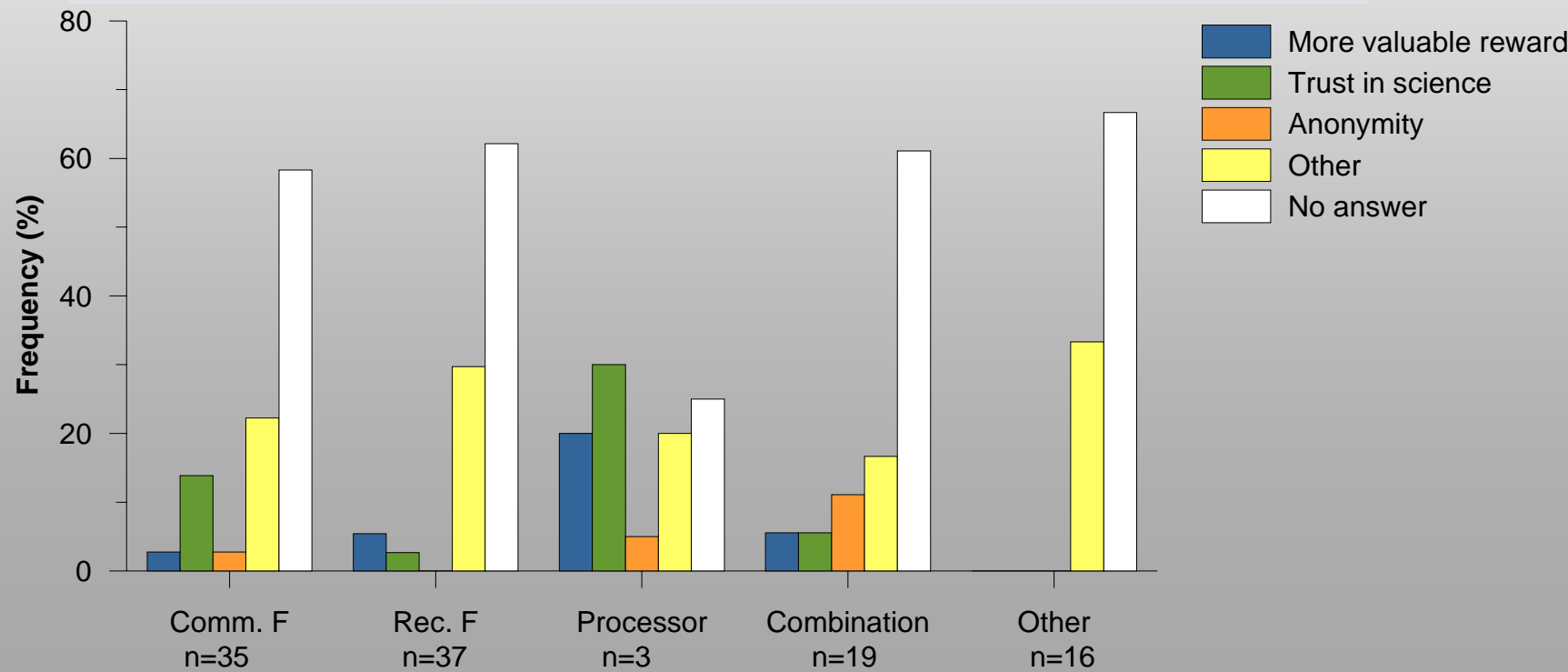
- Reward
- Lottery
- Helping science
- Interested in the fish
- Other



# Reporting

21 - What would have to change in order for you to help a tagging study with information?

- More valuable reward
- Trust in science
- Anonymity
- Other



# Completion rate

Which question?	Question	% unanswered
	1 Occupation	2%
	2 Predominant fishing area	37%
3a	Did you tag cod for the NRCTP?	9%
3b	Have you tagged fish for another study?	5%
3b Program	Which other species/program did you tag for?	0%
4	Ever caught a tagged cod (or other tagged fish)?	2%
5	If so, were tags visible enough?	15%
6	Ideal tag color?	3%
7	Approximately how many tags have you returned:	
a	to the NRCTP?	4%
b	to other programs?	38%
8	Which species have you found tags in ?	5%
9	Are you aware of the cod tag rewards available?	3%
10	Which rewards have you received?	6%
11	Did you like your reward?	16%
12	Did you ever win the cod lottery?	2%
13	How long did it take for you to receive your reward?	22%
14	Pleased with the recapture information we sent?	7%
15	Were you happy with the level of information in:	
a	recapture reports?	13%
b	newsletters?	15%
c	mass-mailings?	19%
16	Are you impressed with the tag return rate for this study?	4%
17	From your experience with the the NRCTP, would you return tags (again)?	8%
18	If you returned tags, what was your motivation?	7%
19	If you didn't return tags, why didn't you?	80%
20	Have you ever provided false information for a tag?	1%
a	If yes, why?	99%
21	If you don't return tags, what would have to change for you to start returning tags?	54%